



CROP NEXA
Farmer Empowerment and Global Collaboration

CROP NEXA 2026

**GLOBAL
AGRICULTURE
TRADE CONCLAVE**

**17th to 20th
September**

**EVP TRADE &
CONVENTION CENTRE
BANGALORE
HIGHWAY, CHENNAI**



ABOUT THE CONCLAVE

Crop Nexa proudly presents an international mega platform uniting **farmers, innovators, policymakers, industries, researchers** and **global stakeholders** to shape the future of agriculture.



Sustainable agriculture



Global innovations & technologies



International trade collaboration



Farmer empowerment



Policy-research-grassroots
integration





Special Dignitary Participation



Shri. Shivraj Singh Chouhan

**Minister of Rural Development, Agriculture & Farmers Welfare
Government of India**



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Shri. Jitanram Manjhi

**Ministry of Micro, Small & Medium Enterprises
Government of India**

Participation scheduled:

18th September 2026



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Z O H O

Shri. Sridhar Vembu

Padma Shri Awardee

Founder & CEO - Zoho Corporation



Shri. Ranveer Chandra

**Managing Director for Research for Industry,
and the CTO of Agri-Food**



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Shri.Nainar Nagendran
MLA

Former Minister, Government of Tamil Nadu



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Shri. Rajkumar Chhahar
MP

Member of Parliament (Lok Sabha)

Participation scheduled:

17th September 2026



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Shri. Aditya Shah

Global Director - Strategic Partnerships, Cropin

Aditya Shah serves as the Global Director - Strategic Partnerships at Cropin, where he plays a transformative role in driving technological innovation in agriculture. With over 15 years of experience, including co-founding a startup, Aditya brings a deep passion for revolutionizing the agricultural landscape through cutting-edge solutions that empower farmers and farming enterprises.

With Cropin, Aditya focuses on advancing the adoption of smart agri-tech solutions, enabling stakeholders across the agricultural value chain to enhance productivity, sustainability, and profitability. He has been instrumental in spearheading initiatives that promote Climate Smart Agriculture and sustainable practices, addressing critical challenges such as climate change, resource optimization, and food security. His efforts have left a lasting impact on agricultural ecosystems across Southeast Asia, Latin America, Africa and beyond.

By leveraging technology, Aditya and Cropin are reshaping how agriculture is practiced, introducing innovations like data-driven insights, precision farming, and digital platforms that enable real-time decision-making. His work contributes to empowering farmers, enterprises and governments with tools to improve yield quality, manage resources efficiently, and build resilience against climate uncertainties, fostering a brighter and more sustainable future for agriculture worldwide.

EVENT SCALE

- 500+ Indian & International organisations

PARTICIPATION FROM:

- Central & State Government bodies
- PSU's
- Agri corporates
- Startups & innovators
- Researchers & universities
- Banks & insurance institutions participation expected from lakhs of farmers & agri stakeholders





INTERACTIVE FARMER WORKSHOPS



Technology adoption



Climate-resilient farming



Productivity enhancement



Market linkage & income growth



Policy awareness & financial inclusion



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KNOWLEDGE CONFERENCES

- Smart farming & mechanization
- Soil, water & natural resource management
- Organic & sustainable agriculture
- Agri startups & innovation
- Food processing & value addition
- Global agri trade & export
- Finance, insurance & policy
- Rural development
- Climate & environmental sustainability





AGRICULTURE MEGA EXPO

- Agri biotechnology & innovation
- Machinery, tractors & drones
- Irrigation & water technologies
- AI, ML & IoT in agriculture
- Fertilizers & crop solutions
- Dairy, livestock & fisheries
- Food processing & cold chain
- Seeds & precision farming
- Renewable energy (solar pumps)
- Agri startups & incubation
- Export & global trade services
- Medicinal plants & horticulture
- Warehousing & supply chain

...and many more.



AGRICULTURE JOB MELA

A dedicated Job Mela for Agriculture Degree Holders.

This segment will bring together agriculture graduates, diploma holders, and agri-professionals with top organizations from agri-tech, input industries, food processing, and allied sectors. The Job Mela will feature on-the-spot interviews, career guidance sessions, and recruitment opportunities, enabling participants to explore diverse career paths and gain industry exposure.



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OFFICIAL INVITATION

We cordially invite participation, collaboration, and partnership from all stakeholders across the agriculture and allied ecosystem to join this transformative global agriculture movement.

Government & Public Institutions

- Central Government Departments
- State Government Departments
- PSU's & Boards
- Policy & regulatory bodies



Agriculture Industry & Corporates



- Agri machinery & tractor companies
- Irrigation & water technology companies
- Fertilizer & agri-input manufacturers
- Seed companies & tissue culture firms
- Bio-fertilizer & organic input companies
- Agri biotechnology companies
- Drone & precision agriculture companies
- Solar pump & renewable energy providers

Trade, Processing & Supply Chain

- Food processing industries
- Cold storage & logistics companies
- Warehousing & supply chain providers
- Export houses & global trade agencies
- Commodity boards & market platforms



Innovation & Knowledge Ecosystem



- Agri startups & incubators
- Research institutions & laboratories
- Agricultural universities & colleges
- Technology companies (AI, IoT, ML in agriculture)

Allied Agriculture Sectors

- Dairy & livestock organisations
- Fisheries & aquaculture companies
- Horticulture & floriculture enterprises
- Medicinal plants & herbal sector
- Integrated farming organisations



Finance & Development

- Banks & financial institutions
- Insurance companies
- NABARD & development agencies NGOs & farmer producer organisations



Farmers & Community

- Farmer producer companies (FPOs)
- Farmer associations & cooperatives
- Progressive farmers & rural entrepreneurs
- Students & agri professionals





CROP NEXA 2026 – NATIONAL ADVISORY COMMITTEE

Dr.R.S.Paroda

Former DG, ICAR & Founder Chairman, Trust for Advancement of
Agricultural Sciences (TAAS), New Delhi

Dr. T.Mahapathra

Chairperson, PPVFRA Ministry of Agriculture, Govt. of India,
New Delhi.

Shri.A.Narendran

International Trade & Corporate Legal.

Dr.N.Parasuraman

Principle Scientist,
M.S.Swaminathan Research Foundation.

Dr.Sethu Kumanan

Chairman- Sethu Bhaskara Group of
Institutions, Philanthropist and Educationalist, Chennai.

Prof.Baskaran Manimaran

Founder Vice Chancellor-TNJFU.

Prof Dr.A.Rajendran

Chairman, Life Care Phyto Labs,
Senior Scientist, India, East Africa, UAE.

Prof.Dr.S.Mahimairaja

Former Dean(Agriculture)- TNAU, Coimbatore.



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Shri.Rajesh

MD,GCL India Ltd,Organic Agriculture Certification Company-Delhi.

Shri.Chandrasekaran

Trade Policy Analyst -Delhi.

Shri.D.Balashivaprasath

- Former Director NHB,
- Director- Grower flower council of India,
- Member of the Advisory Committee of Indian Horticulture,
- Member of Committee MIDH and APEDA.

Dr.N.Barathi

Bamboo Scientist,Growmore Biotech Ltd,Hosur.

Shri.Balamuthukumar

President,Thirugnanasambandar Farmer Trust, Tamilnadu.

Shri.Prakash Kejriwal

MD, Bee Care India Pvt Ltd,Delhi.

Dr.Nataraj Thiyagarajan

MD,MycoCorp Biologicals Pvt Ltd, Bangalore.

Shri.A.Pandian

Director,Sakthi Fertiliser Corporation,Coimbatore.

Shri.Arunkumar

Agri Director, RC Exports,Kanikho Farmer Producer Company Ltd.

Shri.A.Anbalagan

Former Advisor in L&T.



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Shri.Shankaran

Founder , FRIGOSCAN POST HARVEST TECHNOLOGIES

Shri.Rakesh Taurani

**President and CEO , Indian Chamber of Commerce ,
Slovak Republic**

Dr.Bharat Matha V.Mohan

Chairman , REAP Cooperative Society &Limaco Pvt Ltd

Saalai Manikam

Managing Director

Arima Farms Ltd Ghana ,West Africa.

Arima Farms Ltd - Agriculture & Allied Industries

Arima Resources Ltd - Mining

Shri.R.Narasimhamurthy

International Trade & Business Consultant

Shri. P.Senthil B.A.,B.L.(Hons.)

Corporate Legal & Compliance Strategist





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AWARD FUNCTIONS & RECOGNITION CEREMONIES



CORPORATE EVENTS & CONFERENCES



Venue Dimension Overview

Venue	Area		Length		Width		Height – Max.		Height – Min.		
	sq. m.	sq. ft.	m.	ft.	m.	ft.	m.	ft.	m.	ft.	
Hall A	5,030	54,144	114	376	43	144	15	52	9.7	32	
Hall B	5,030	54,144	99	376	43	144	15	52	9.7	32	
Hall C	5,030	54,144	99	376	43	144	15	52	9.7	32	
Hall D	4,438	47,762	96	316	45	150	15	52	9.7	32	
Total Hall Dimension	19,528	210,194									
Entrance Plaza	1,885	20,300	50	164	38	124	10	10	7.6	25	
Food Court	842	9,064									
Food Court Dining	1,607	17,300									
Open Space	21,553	232,000									



Venue Dimension Overview

Venue	Area		Length		Width		Height – Max.		Height – Min.	
	sq. m.	sq. ft.	m.	ft.	m.	ft.	m.	ft.	m.	ft.
Hall A, B & C										
Hall	4,381	47,160	99	327	43	144	15	52	9.7	32
Lobby	662	7,128	15	49	43	144				
Hall D										
Hall	4,035	43,428	87	286	45	150	15	52	9.7	32
Lobby	403	4,334	8.7	28	45	150				

**Scan Here
For Location**





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ORGANISED BY:

CROP NEXA

**Driving farmer empowerment through innovation,
sustainability and global collaboration.**

INFORMATION

S.Rajeshkanna
Chairman-Crop Nexa



Mobile: +91 7845399999 / +91 7200093975 / +91 4443596060

Email id : info@cropnexus.com / cropnexus@gmail.com

Website : www.cropnexus.com